



Backgrounder

Founded in the wake of the September 11, 2001 attacks, E4E Relief pioneered a response to the urgent need for emergency assistance for those affected by the tragedy. The Charlotte, North Carolina-based social enterprise has since grown into the preeminent, most-trusted global leader providing Emergency Financial Relief directly to individuals who face unexpected disasters and hardships. E4E Relief's programs are funded by corporations and individual contributors within them and managed end-to-end by the E4E Relief team.

The E4E Relief mission empowers company leaders by offering a financial lifeline to their people during times of crisis. Focused on speed and responsible fund stewardship, E4E Relief's leaders have expanded the organization's reach for over two decades and now supports over 200 clients as the only global emergency financial assistance organization with a dedicated U.S. headquarters and nearly 80 full-time employees.

"Compassion is our Currency" is more than E4E Relief's tagline; it's the organization's ethos. This drives its leaders to focus on empathy and meaningful outcomes that can help restore an individuals' stability after an acute financial disruption. From its award-winning executive and client success teams to its innovative product, technology and security experts, E4E Relief is a carefully curated best-in-class team.

Its highly trained Grant Specialists decision and award cash grants directly to individuals with both immediate and long-term recovery and rebuilding needs. E4E Relief leaders work alongside clients' HR, CSR and ESG professionals to foster a sense of community and increase resilience among those facing challenges.

Disaster and hardship grants

E4E Relief's disaster relief awards grants to qualified individuals with unexpected expenses related to climate-related disasters including hurricanes, typhoons,

tornadoes, floods and wildfires among others. It also includes geopolitical events such as military conflicts.

Its hardship category includes personal challenges and crises, including death of a loved one, domestic violence, short-term illness and lost income due to spouse or partner job loss.

Products and services

E4E Relief offers a range of solutions designed to support companies in providing charitable grants to individuals affected by hardship or disaster. These programs include:

- **Workforce relief:** Assisting any member of an organizations workforce facing unexpected financial expenses
- **Supply Chain relief:** Supporting individuals within a company's supply network
- **Community relief:** Extending aid to members of the broader community

Innovation and Technology

E4E Relief has continually evolved its services through technological advancements. Key innovations include:

- **ImpactStackSM:** A multifaceted approach to measuring the impact of Emergency Financial Relief, providing valuable insights to clients
- **'Give Relief':** An online donor tool offering expanded donation options, including donor-advised funds, cryptocurrency and stock contributions
- **Automated Verification:** A streamlined and secure applicant registration process, enhancing user experience and efficiency
- **Accelerated Response:** A faster financial relief tool designed for large-scale disasters, featuring expedited setup options to provide swift assistance when it's needed most

Brave of Heart Fund

In collaboration with New York Life and Cigna foundations, E4E Relief established the Brave of Heart Fund in early 2020. This community relief fund provided over \$31M in grants to families in 44 states of healthcare workers who lost their lives during the COVID-19 pandemic, demonstrating E4E Relief's ability to respond to emerging crises with targeted support.

Record-breaking relief in 2024

In 2024, E4E Relief awarded \$69 million in cash grants directly to individuals, with \$33 million of those grants being awarded in Q4 alone. As it relates solely to disaster-related events,

E4E Relief awarded \$51 million and processed 94,000 relief applications during peak disaster season (June – November).

Of the grantees surveyed through E4E Relief's groundbreaking ImpactStackSM grant award measurement tool, 87% reported they maintained financial stability, 92% reported a desire to continue employment and 87% reported sustained productivity.

Hurricane Helene Community Fund

E4E Relief's Hurricane Helene Community Fund provides critical financial assistance to those who are affected by Hurricane Helene's ongoing devastation. Through direct charitable grants, the Fund supports recovery and restoration efforts including housing repairs, transportation, essential home contents and other needs. The Fund empowers individuals to rebuild their lives and contribute to their community's revitalization. E4E Relief is partnering with other organization leaders who are serving on the ground to ensure individuals in need of a financial lifeline have access to resources.

Global Reach and Influence

Since its inception, E4E Relief has significantly expanded its scope, now serving companies and their stakeholders across the globe. The organization has played a crucial role in providing Emergency Financial Relief during major events, including natural disasters from the 2025 Los Angeles wildfires to the five Category 4 storms in 2024 and the COVID-19 pandemic, demonstrating its leaders' ability to adapt and respond to diverse crises.

As E4E Relief continues to pioneer and grow, its leaders remain committed to its core mission: providing compassionate, timely and impactful emergency financial assistance to those in need, reinforcing its position as a leader in the field of corporate-sponsored relief programs.

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